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On

GLOBAL TRADE WARS AND THEIR IMPACT ON INDIA'S ROADMAP TO VIKSIT BHARAT 2047

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POST-PANDEMIC SUPPLY CHAIN REALIGNMENT: OPPORTUNITIES FOR INDIA

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Abstract

The COVID-19 pandemic exposed major weaknesses in global supply chains, causing production disruptions, delays, and shortages of essential goods worldwide. Overdependence on a single country for sourcing raw materials and manufacturing created significant risks for businesses and economies. As a result, many multinational companies began restructuring and diversifying their supply chains to improve resilience and reduce vulnerability. This global supply chain realignment presents significant opportunities for India to emerge as a reliable manufacturing and export hub. With supportive government policies such as "Make in India," "Atmanirbhar Bharat," and the Production Linked Incentive (PLI) scheme, India is strengthening its manufacturing sector and attracting foreign investment. Improvements in infrastructure, logistics, and digital technology further enhance India's export competitiveness. This paper examines the impact of post-pandemic supply chain realignment and highlights the opportunities for India to strengthen its global trade position and achieve sustainable economic growth.

Keywords: Supply chain realignment, Post-pandemic economy, Export competitiveness, Manufacturing, Global trade, Foreign investment

Introduction

The global supply chain plays a critical role in connecting countries through trade, production, and distribution of goods and services. Before the COVID-19 pandemic, many multinational companies depended heavily on a few countries, especially China, for manufacturing and raw materials. However, the pandemic caused factory shutdowns, transport restrictions, and labor shortages, leading to severe supply chain disruptions.

These disruptions highlighted the risks of overdependence on a single source. As a result, companies are now focusing on supply chain realignment by diversifying production locations and reducing risk. This shift creates significant opportunities for emerging economies like India to attract investment and strengthen their role in global supply chains. India, with its large workforce, growing market, and supportive government policies, is well-positioned to benefit from this global shift.