

(FOR THE CANDIDATES ADMITTED

24UEL306

DURING THE ACADEMIC YEAR 2024 ONLY)

REG.NO:

N.G.M.COLLEGE (AUTONOMOUS): POLLACHI

END-OF-SEMESTER EXAMINATIONS: NOVEMBER 2025

BA ENGLISH LITERATURE (AIDED)

MAXIMUM MARKS: 75

SEMESTER – III

TIME: 3 HOURS

PART – III

24UEL306 – LANGUAGE AND TECHNOLOGY EMBEDDED CREATION

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. What is one of the main purposes of creative writing?

- a) To record data accurately b) To follow strict grammatical rules
c) C. To express imagination and emotions d) To summarize textbooks

2. Abecedarian poetry is based on:_____

- a) Scientific concepts b) Alphabetical order c) Mythical stories d) Ancient philosophy

3. What does the term "visual novel" mainly refer to?

- a) A poem with illustrations b) A digital or graphic-based narrative
c) A novel with a long description d) A film script

4. Which of the following is a major feature of travel talks?

- a) Legal advice b) Personal anecdotes from trips c) Detailed maps only d) Family history

5. What is content writing mainly used for?

- a) Only poetry b) Creating memes c)Writing for websites and online platforms d) Drawing comics

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Why are emotions important in creative writing?

7. What is pastiche in poetry?

8. What does angular narration usually involve?

9. What is the main goal of lifestyle writing?

10. What does 'hypersimulation' in digital writing involve?

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Explain the concept of cacophonous sounds in creative writing.

(OR)

b) Assess key reasons why creative writing is important.

12.a) Write a short note on Hyper-Text Poetry.

(OR)

b) Write a short note on Technopoetry .

13.a) Assess the concept of Angular Narration in Fiction Writing.

(OR)

b) Assess the concept of Epistolary fiction.

14.a) Briefly show how the style of food narratives combines a recipe with a personal memory.

(OR)

b) Describe how a fragmented essay can effectively portray complex emotions or events.

15. a) List out the essential elements to check while creating a blog post.

(OR)

b) Create a short paragraph of content writing for a website that sells handmade soap.

SECTION - C

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K4 (Or) K5)

16. a) Analyze how a writer's freedom of expression shapes the tone and voice in creative writing.

(OR)

b) Assess how the use of dialogue contributes to character development and plot progression in a short story.

17.a) Discuss the literary devices commonly used in parody. How do these differ from those used in pastiche?

(OR)

b) Compare and contrast the use of metaphysical metaphors in 17th-century poetry and 21st-century poetry.

18.a) Analyze how the use of a story within a story enhances the depth or meaning of the main narrative in fiction writing.

(OR)

b) Examine the ways in which different authors handle the same theme in diverse cultural or historical contexts.

19.a) Apply your understanding of travel writing to explain how cultural observations can be included in a travel talk.

(OR)

b) Compare and contrast biography and autobiography with suitable examples.

20.a) Analyze the similarities and differences between picture and video description as forms of digital creative writing.

(OR)

b) Analyze the impact of hypersimulation on the reliability of digital media.

Ethical paper