

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2020 ONLY)

20UCC6E3

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : MAY - 2023
COURSE NAME: B.Com.-C.A **MAXIMUM MARKS: 70**
SEMESTER: VI **TIME : 3 HOURS**

PART - III
ENTREPRENEURIAL DEVELOPMENT

SECTION - A **(10 X 1 = 10 MARKS)**

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

K1

1. _____ entrepreneur refuses to adopt and use opportunity to make changes.
(a) Drone (b) Adoptive (c) Fabian (d) Innovative
2. ' Entrepreneurship is the study of innovation'who said this?
(a) Schumpeter (b) J.B.Say (c) Mill (d) Knight
3. Project formulation means_____.
(a) a process involving formulating and designing a project
(b) market analysis about a project
(c) appraisal of a project
(d) feasibility analysis
4. Which one of the following is the next stage to the concept stage of Product Planning and Development Process _____.
(a) Idea Stage (b) Product Planning Stage
(c) Product Development Stage (d) Test Marketing Stage
5. Who provides financial assistance to the development of Industrial Estates?
(a) Central Government (b) State Government
(c) Local Government (d) All of these

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. K2

6. What factors affecting the entrepreneurial growth?
7. Expand ICICI.
8. Define Project Formulation.
9. What is Total Quality Management?
10. What are the problems faced by rural entrepreneurs?

SECTION – B **(5 X 4 = 20 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. K3

11. a) Define entrepreneurship. List its features.

(OR)

- b) What are the qualities of women entrepreneur?

12. a) Explain the objectives of Entrepreneurship Development Programme.

(OR)

- b) Describe the functions of IDBI.

(CONTD.....2)

13. a) Explain the process for Project Identification.

(OR)

b) Narrate the significance of Project Report.

14. a) Explain the types of Plant Layout.

(OR)

b) State the benefits of Total Quality Management.

15. a) Explain the growth of women entrepreneurship.

(OR)

b) Discuss the needs of Rural Entrepreneurship.

SECTION - C

(4 X 10 = 40 MARKS)

ANSWER ANY FOUR OUT OF SIX QUESTIONS

**(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS
(FROM Qn. No : 17 to 21) (K4 (Or) K5)**

16. Describe the functions of entrepreneurs. **(K4)**

17. What are functions of SISI? Explain. **(K5)**

18. Discuss the role of SIDCO in promotion of entrepreneurs. **(K4)**

19. Enumerate and explain the stages of project formulation. **(K5)**

20. Explain the techniques of Quality Assurance. **(K4)**

21. Narrate the problems faced by women entrepreneurship. **(K5)**
