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ABSTRACTS



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Keywords: Chatbots, retail sector, customer satisfaction, customer loyalty, digital transformation,

WASTE MANAGEMENT INITIATIVES IN RURAL MAHARASHTRA: CHALLENGES AND PROSPECTS

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Abstract:

Waste management has emerged as a global environmental challenge that requires urgent attention, particularly in rural regions. Rural Maharashtra, like many other areas, faces significant waste disposal and recycling challenges due to rapid population growth and limited infrastructural facilities. This paper explores the concept, need, and initiatives of waste management, with a particular focus on government interventions in Maharashtra. It also examines the roles of different stakeholders, the scope of waste management, and its implications for sustainable development. The study is based on secondary data and aims to highlight effective strategies for waste reduction and sustainable waste disposal methods.

The study discusses the principle, requirement, and different efforts associated with waste management, keeping in view the interventions of the government in the state of Maharashtra. It critically analyzes the policy, schemes, and programs instituted to tackle issues related to waste and encourage sustainability. In addition, the study identifies the functioning of different actors, such as local governments, non-government organizations, and civic engagement in managing waste. The study also examines the extent of waste management in rural Maharashtra, its challenges, and its implication for sustainable development.

Keywords: Waste Management, Rural Maharashtra, Government Initiatives, Sustainable Development, Recycling

ROLE OF ARTIFICIAL INTELLIGENCE IN FINANCIAL INDUSTRIES

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Abstract:

Banks and financial institutions in India are doing services for their customers through various platforms. Introduction of Internet banking and Mobile banking gave the way of digitalisation transactions. Presently, customers expects experiences around all platforms and increased

personalised services are required. But having interaction and knowing about the distinct requirements of these customers situated in different geographical areas made a biggest challenge for all banks operating in India.

Artificial Intelligence dominated the new technologies for the past few years. It solves many of the issues and challenges faced by the bank in today's digital world. They take out the good information fast and easier from Bank's database and do the conversion into meaningful information for banks and their respective customers through various platforms

A STUDY ON THE IMPACT OF HYBRID WORKING CULTURE ON GEN Y

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Abstract

Hybrid work, where employees split their time between in-office and remote work, is a growing trend fueled by technological advancements. This culture, which surged post-COVID-19 due to social distancing needs, has been embraced for its ability to balance work-life, boost productivity, and reduce costs. It spans industries like technology, finance, and healthcare. Generation Y (Millennials), known for their tech-savviness and desire for change, is uniquely positioned to navigate this shift. This study explores how hybrid work impacts Generation Y, focusing on their attitudes towards flexibility, job satisfaction, and the factors influencing their acceptance or rejection of hybrid work arrangements with 100 respondents. The goal is to understand how this evolving work culture aligns with Millennials' values and career choices.

Keywords: Industries, Generation Y, Hybrid, Work flexibility, Job offers

FUTURE OF HRM: INTEGRATION OF HUMAN COMPETENCIES WITH AUTOMATED TECHNOLOGIES

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Abstract:

The future of Human Resources (HR) is substantially based upon the exemplary integration of human expertise with automated technologies, transforming traditional HR functions into a much more effective and efficient, strategic and data-driven process. This paper profoundly explores evident and vital changes happening in Human Resources (HR) due to AI, machine learning, and robotic process automation (RPA) and their impact on recruitment, employee