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**Proceedings of the One Day National Seminar on
"NARI SASHAKTIKARAN" – GENDER EMPOWERMENT
STRATEGIES TO GLASS CEILING TO
ERADICATE GENDER DISCRIMINATION"**

UNDER THE THEME OF VISION

"VIKSIT BHARAT @ 2047"

24th January, 2025

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WOMEN'S ECONOMIC EMPOWERMENT THROUGH ENTREPRENEURSHIP

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Abstract---Women's economic empowerment is crucial for sustainable development and societal progress. Entrepreneurship plays a pivotal role in enabling women to gain economic independence, improve their standard of living, and contribute to the broader economy. This paper explores the significance of women's entrepreneurship as a key avenue for economic empowerment. It examines the barriers that women face, the role of government policies, and the transformative effects of entrepreneurial ventures in fostering gender equality. The paper also identifies successful models of women entrepreneurship globally, shedding light on the challenges and opportunities that women encounter in their entrepreneurial journey. Ultimately, the paper argues that women's economic empowerment through entrepreneurship is a necessary path for both individual and societal advancement.

Keywords---Women's Economic Empowerment, Entrepreneurship, Gender Equality, Economic Development, Women Entrepreneurs, Empowerment Strategies, Gender Disparity, Financial Inclusion

Introduction

Economic empowerment of women is central to achieving gender equality, alleviating poverty, and fostering social and economic progress. One of the most effective ways to achieve economic independence for women is through entrepreneurship. Entrepreneurship provides women with the opportunity to establish and grow businesses, make decisions, and generate income, which are critical factors in improving their socio-economic status. Despite the proven benefits of female entrepreneurship, women entrepreneurs continue to face several challenges that hinder their success.

This research paper aims to explore the role of entrepreneurship in women's economic empowerment, analyzing its significance, benefits, and challenges. It will also focus on strategies to overcome these challenges, highlighting policies and programs that support women entrepreneurs globally.

Literature Review

Women's Economic Empowerment and Entrepreneurship

Economic empowerment for women is often defined as the ability of women to access resources, participate in economic activities, and make decisions that shape their financial and personal well-being. Women's entrepreneurship is widely recognized as an essential pathway to economic empowerment, as it allows women to create wealth, become job providers, and challenge traditional gender roles. In a study by Elam (2014),