

(FOR THE CANDIDATES ADMITTED

22UBM101

DURING THE ACADEMIC YEAR 2022 ONLY)

REG.NO. :

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**

**END-OF-SEMESTER EXAMINATIONS : DECEMBER-2022**

**COURSE NAME: B. B. A**

**MAXIMUM MARKS: 50**

**SEMESTER: I**

**TIME : 3 HOURS**

**PART - III**

**PRINCIPLES OF BUSINESS MANAGEMENT AND BUSINESS ORGANIATION**

**SECTION – A**

**(10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**MULTIPLE CHOICE QUESTIONS.**

**(K1)**

1. Management is essential in every \_\_\_\_\_  
a. Business b. Organized Group effort c. Government d. Industry
2. Policy decisions are taken at \_\_\_\_\_  
a. Middle level b. Top level c. Operational level d. Low level
3. First step in delegation is the assignment of \_\_\_\_\_  
a. Work b. Supervise c. Authority d. Labour
4. A partnership firm may be registered under Act \_\_\_\_\_  
a. 1932 b. 1956 c. 1932 d. 1950
5. A Public Limited Company must have at least \_\_\_\_\_  
a. Seven persons b. Ten persons c. Twenty persons d. Two persons

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.**

**(K2)**

6. Define Management. .
7. Give any two important features of MBO
8. Infer Co-ordination.
9. Explain “Partnership”
10. Define Indian Company.

**SECTION – B**

**(5 X 3 = 15 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

**(K3)**

11. a) Interpret the term management and its nature .

**(OR)**

- b) Distinguish between management and administration.

12. a) Interpret MBO.  
(OR)  
b) Examine on span of control.
13. a) Find the advantages of partnership firm.  
(OR)  
b) Show the features of company.
14. a) Describe types of industry.  
(OR)  
b) Sketch merits of the co –operative society.
15. a) Assess functions of the manager.  
(OR)  
b) Interpret the formation of company planning.

**SECTION – C****(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K4 (Or) K5)**

16. (a) Develop the different steps in planning process.  
(OR)  
(b) Justify the broad objectives of Management.
17. (a) Discuss the Process of MBO.  
(OR)  
(b) Investigate the different types of Policies.
18. (a) Discuss the main advantages of Centralisation.  
(OR)  
(b) Point out the advantages of Functional Organization.
19. (a) Infer the characteristics of Sole Proprietorship.  
(OR)  
(b) Determine the advantages of partnership form of Business Organization.
20. (a) Discuss the Characteristics of Co-Operative Society.  
(OR)  
(b) Summarise about the types of Companies.

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