

FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2020 ONLY)

(NO OF PAGES: 2)

20UHY4A4

REG.NO

NGM COLLEGE (AUTONOMOUS) POLLACHI

END-OF-SEMESTER EXAMINATIONS: JULY- 2022

B.A -HISTORY

MAXIMUM MARKS: 70

IV SEMESTER

TIME: 3 HOURS

**PART III**

**JOURNALISM**

**SECTION – A**

**(10 X1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS**

**MULTIPLE CHOICE QUESTIONS**

**(K1)**

1. The word Journalism is derived from \_\_\_\_\_ word 'diurnalis'.  
a) Greek                      b) Latin                      c) French                      d) German
2. From which article press derives its rights?  
a) Article 19(1)(a)      b) Article 20(1)(a)      c) Article 21(1)(a)      d) Article 22(1)(a)
3. Head quarters of Press Trust of India is situated in \_\_\_\_\_.  
a) Bombay                      b) Calcutta                      c) Chennai                      d) Delhi
4. Which among the following is not related to printing?  
a) bricks                      b) stencils                      c) clay blocks                      d) seals
5. Which among the following arranges the news in order to make the newspaper attractive?  
a) editorial                      b) page makeup                      c) interview                      d) none of the above

**ANSWER THE FOLLOWING IN ONE OR TWO SENTENCES**

**(K2)**

6. Name the five departments of Modern Journalism.
7. Expand RNI.
8. What is a news?
9. Write about the first printing work in India.
10. What is editorial?

**SECTION – B**

**(5 X 4 = 20 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) Interpret the origin of Journalism in India.  
**(OR)**  
b) List out the canons of Journalism.

**(CONTD .... 2)**

12. a) Describe the ethics of Journalism  
(OR)  
b) Assess the press Law in India.
13. a) Classify various types of advertisements in newspaper.  
(OR)  
b) Assess the method of collecting news.
14. a) List out the role of editor in newspaper.  
(OR)  
b) Describe the work of editor in a newspaper.
15. a) Sketch the purpose of book review.  
(OR)  
b) Interpret the key points for a good interview.

**SECTION - C****(4 X 10 = 40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS.****(16TH QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS FROM Q.NO: 17 TO 21)****(K4) OR (K5)**

16. Prepare a note on the process of registration of Newspaper in India.
17. Describe the origin of journalism in the world.
18. Sketch the social responsibility of press.
19. Point out the role of news agencies in India.
20. Examine the evolution of Printing art.
21. Categorize the stages of page make up.