

SUB CODE

19 UEC 6S3

REG.NO.

NGM COLLEGE (AUTONOMOUS) POLLACHI
END-OF-SEMESTER EXAMINATIONS: JULY - 2022

B.Com. – E.Commerce
VI SEMESTER

MAXIMUM MARKS: 50
TIME: 2 HOURS

PART-IV: SKILL BASED ELECTIVE PAPER-II
PRINCIPLES OF MANAGEMENT

SECTION – A

ANSWER THE FOLLOWING QUESTIONS

[10 x 1 =10 MARKS]

MULTIPLE CHOICE QUESTIONS:

(K1)

(Qn. No. 1 - 5)

- The management is _____ in character
a) Universal b) Art c) Science d) Goals
- Which is an intellectual process?
a) Planning b) Controlling c) Decision Making d) Forecasting
- Choose the number of subordinates to be effectively supervised must be limited in.....
a) Formal organization b) Informal organization
c) Principle of span of management d) The scalar principle
- Which is traditional theory?
a) X theory b) Y theory c) K theory d) Z theory
- The final managerial function is.....
a) Planning b) Organizing c) Forecating d) Controlling

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

(Qn. No. 6 - 10)

- Define Management.
- State the meaning of the term forecasting.
- What is formal organization?
- Explain two external sources of recruitment.
- Explain any two steps in the control process .

SECTION – B

(5 X 8 = 40 MARKS)

ANSWER ANY FIVE QUESTIONS OUT OF THE EIGHT QUESTIONS.

(K3)

- Describe the nature of management
- Discover the functions and importance of management
- Examine advantages and limitations of planning
- Sketch how to make planning effectively-
- Investigate the sources of recruitment.
- Compare X theory and Y theory.
- Describe the requirement of an effective control system
- List out the types of controlling
