

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2021 ONLY)

21 UEN 202

REG. NO

N.G.M.COLLEGE (AUTONOMOUS): POLLACHI

END-OF-SEMESTER EXAMINATIONS: JULY-2022

UG DEGREE PROGRAMMES (AIDED&SF)

MAXIMUM MARKS: 70

II SEMESTER

TIME: 3 HOURS

SET B

PART - II

COMMUNICATION SKILLS – II

SECTION - A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

MULTIPLE CHOICE QUESTIONS:

1. The poem *The Professor* is a conversation between the professor and the _____
a. student b. people c. poet d. grandchildren
2. The meaning of the word 'furnace' is _____
a. fire b. fireplace c. frame d. photo-frame
3. The Earl married at the age of _____
a. Fifty five b. Fifty six c. Fifty four d. Fifty one
4. Mr.Marshall offered _____ to Baldwin.
a. Money b. Costly dress c. Sweets d. Better Job
5. _____ advertising can promote your business to a wide range of customers.
a. radio b. television c. circular d. Newspaper

ANSWER THE FOLLOWING IN ONE OR TWO SENTENCES

(K2)

6. What is called comfort-eating?
7. Who is a Snoop?
8. What is the theme of the short story *The Portrait*?
9. How was Baldwin's honesty rewarded?
10. What is the motive for an advertisement?

SECTION – B

(5 X 4= 20 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Find out the adjectives for the following sentences:
 - i) She will be in deep trouble if she is thrown out of the job.
 - ii) With your shallow knowledge you should not pose as a genius.
 - iii) The sharp criticism from the public forced the writer to withdraw the article.
 - iv) The actor is known for his good looks.

(CONTD....2)

(OR)

- b) Write sentences using the present perfect or the Present perfect continuous tense.
- The transport crew/demand a pay hike/for the last one year.
 - The teacher/notice/my absence last week
 - Don't get angry/I try/to contact you many times

12. a) What is the difference between harmless curiosity and corporate espionage?

(OR)

- b) Why shouldn't personal matters be shared in professional life?

13. a) Rewrite the utterances using had+object+past participle so that their meanings remain the same.

- On Tuesday someone stole my computer.
- Every day a woman cleans and tidies her apartment .
- Someone broke my window glasses.
- Last week a dentist straightened my teeth.

(OR)

- b) Convert the following active voice into impersonal passive voice:

- People know Kumar is a car thief.
- People say that children are afraid of ghost.
- People say that this orchestra is the best in the world.
- The students say that the exam was easy.

14. a) Trace the bond of friendship between Baldwin and Gresham.

(OR)

- b) How did Martha and John react when they came to know that Baldwin had rejected the generous offer made by Gresham?

15. a) Demonstrate different media of advertising.

(OR)

- b) Write a note on the following:

- Product advertisement
- Service advertisement

SECTION - C**(4 X 10 = 40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS.****(16TH QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS FROM Q.NO: 17 TO 21)****(K4) OR (K5)**

16. Construct your own views on food and eating habits of today suggested by plant science / Naturopathy doctors.
17. Justify the mockery of Indian English in the poem *The Professor*.
18. List out the seven stages of life in detail.
19. List out some of the qualities of a good storyteller in Mr. Bigger, as mentioned in Huxley's *The Portrait*.
20. Critically analyse the play *The Hour of Truth*.
21. Draft an advertisement on jewellery shop.