

(FOR THE CANDIDATES ADMITTED

24UCF102

DURING THE ACADEMIC YEAR 2024 ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : NOVEMBER 2024

B.Com FINANCE

MAXIMUM MARKS: 75

SEMESTER - I

TIME : 3 HOURS

PART - III

24UCF102 – PRINCIPLES OF MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.(K1)

1. Scientific management works on

- a) Research and experimentation b) Trial and error
c) More attention on production only d) Traditional management theory

2. Which of the following management functions are closely related?

- a) Planning and organizing b) Staffing and control
c) Planning and staffing d) Planning and control

3. Organizing process includes one of the following

- a) Grouping of activities b) Prescribing disciplinary action
c) Determining objectives d) Prescribing work schedule

4. The last function of management is -----.

- a) Planning b) Organizing c) Controlling d) Staffing

5. Concentration of authority at one level is called

- a) Decentralisation b) Delegation c) Accountability d) Centralisation

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define management.

7. Explain the meaning of planning.

8. Explain any two objectives of organization.

9. Define leadership.

10. Explain the meaning of Business Ethics.

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K3)

11. a) Describe the scope of management.

(OR)

b) Examine the benefits of MBO.

12. a) Describe the importance of Planning.

(OR)

ETHICAL PAPER

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- b) Interpret the Techniques of decision making.
13. a) Describe the characteristics of organization.
(OR)
b) Interpret the sources of recruitment.
14. a) Describe the Qualities of good leader.
(OR)
b) Discover the importance of co-ordination.
15. a) Examine the need for Business Ethics.
(OR)
b) Describe the role of Business Ethics.

SECTION – C

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4/K5)

16. a) Classify the Principles of Henry Fayol.
(OR)
b) Determine the Process of MBO.
17. a) Classify the types of planning.
(OR)
b) Evaluate the process of decision making.
18. a) Construct the principles of organization.
(OR)
b) Summarize the types of motivation.
19. a) Classify the Techniques of Co-ordination.
(OR)
b) Construct the process of Control.
20. a) Discuss about the principles of Business Ethics.
(OR)
b) Justify the factors affecting Business Ethics.

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