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(FOR THE CANDIDATES ADMITTED

SUB CODE

DURING THE ACADEMIC YEAR 2022 ONLY)

REG.NO. :

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**

**END-OF-SEMESTER EXAMINATIONS : NOV 2024**

**B.A ECONOMICS**

**MAXIMUM MARKS: 50**

**SEMESTER: V**

**TIME : 3 HOURS**

**PART-III**

**TOURISM ECONOMICS**

**SECTION – A**

**(10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.(K1)**

1. Which of the following is considered a 'Health Motivator' in tourism?
  - a) Traveling to a business conference
  - b) Visiting a heritage site
  - c) Going to a spa or wellness retreat
  - d) Engaging in a cultural exchange program
2. Tourism aids regional development by:
  - a) Centralizing tourism in cities
  - b) Boosting development in remote areas
  - c) Reducing local cultural diversity
  - d) Limiting travel to certain regions
3. When was the Ministry of Tourism in India officially formed?
  - a) 1947
  - b) 1950
  - c) 1967
  - d) 1982
4. What is a key advantage of using tourism websites?
  - a) Limited access to services
  - b) Easy comparison of prices and options
  - c) Inflexible booking policies
  - d) Long waiting times for confirmations
5. What kind of tourism is Topslip primarily known for?
  - a) Wildlife tourism
  - b) Adventure tourism
  - c) Religious tourism
  - d) Urban tourism

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES**

**(K2)**

6. Who are tourists?
7. Define the term "tourism income multiplier."
8. What is tourist information Centre?
9. What is the MakeMyTrip?
10. What is the architecture of Perur Temple?

**ETHICAL PAPER**

**SECTION – B**

**(5 X 3 = 15 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) What are the factors that influence travel motivation?

**(or)**

b) Evaluate the impact of Family Motivators in tourism.

12. a) What is the economic dimension of tourism?

**(or)**

b) What is the Manila Declaration on World Tourism?

13. a) What is the structure of the Ministry of Tourism?

**(or)**

b) What is the purpose of the Department of Tourism in India?

14. a) What are the key components of e-tourism?

**(or)**

b) What are the benefits of using the services of a travel agent over an online travel agency?

15. a) How Valparai is the good tourist centre?

**(or)**

b) Explain Maruthamalai Temple.

**SECTION – C (5 X 5 = 25 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4 / K5)**

16. a) Explain the main determinants of tourism demand.

**(or)**

b) Discuss the significance of professional and business motivators in the tourism industry.

17. a) Briefly explain the economic significance of tourism.

**(or)**

b) Explain how tourism contributes to employment generation.

18. a) Point out the various functions of Tourist Information Offices in India.

**(or)**

b) Write a short note on India Tourism Development Corporation (ITDC).

19. a) What is the contribution of Indian Railways towards tourism development?

**(or)**

b) Explain the role of information and technology in, promotion of tourism business in India.

20. a) Explain the tourist centres in and around Coimbatore District.

**(or)**

b) What are the steps taken by Tamil Nadu Government to improve tourism?