

(FOR THE CANDIDATES ADMITTED

23PIB309

DURING THE ACADEMIC YEAR 2023 – 2024 ONLY)

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : NOVEMBER- 2024

M Com – IB

MAXIMUM MARKS: 75

SEMESTER : III

TIME : 3 HOURS

23PIB309 – INTERNATIONAL SUPPLY CHAIN MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. Which of the following activities is typically part of SCM?
 - a) Product development
 - b) Marketing campaigns
 - c) Logistics and Distribution
 - d) Human resources management
2. What is the main purpose of Material Resource Planning (MRP)?
 - a) To manage and optimize distribution requirements
 - b) To forecast demand based on market analysis
 - c) To plan and control inventory and production schedules
 - d) To handle supplier relationships and purchasing
3. What does the term 'e-procurement' refer to?
 - a) Offline purchasing of goods
 - b) Electronic Management of Procurement Processes
 - c) Manual sourcing of suppliers
 - d) Traditional procurement methods
4. Which type of innovation focuses on improving the manufacturing process and technology?
 - a) Service Innovation
 - b) Product Innovation
 - c) Logistics Innovation
 - d) Manufacturer's Innovation
5. Which of the following is a common metric used to measure supply chain performance?
 - a) Order Fulfillment Cycle Time
 - b) Customer Satisfaction Index
 - c) Employee Turnover Rate
 - d) Market Share

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. What are the benefits of Green HRM?
7. What do you mean by SCM?
8. What is BPR?
9. Define Logistics innovation.
10. What is the primary goal of Integrated Logistics Management?

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K3)

11. a) Describe the key components of a supply chain network.
(OR)
b) Explain the Features of Supply Chain Management.

12. a) What are the key elements of order processing costs?
(OR)
b) Explain the ABC analysis method in inventory management.
13. a) Explain how ERP systems enhance Supply Chain Management.
(OR)
b) Discuss the Importance of IT on Supply Chain Management.
14. a) Explain the role of logistics innovation in supply chain management.
(OR)
b) How does innovation in manufacturing contribute to supply chain excellence?
15. a) State the advantages of 3PLs service.
(OR)
b) Illustrate the Stages of Fourth Party Logistics Solution.

SECTION – C**(5 X 8 = 40 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4 (Or) K5)**

16. a) Do you feel that some of the logistics functions (especially running and maintaining 25 warehouses across the nation) should be replaced by outsourcing the services of 3PL? If not, how can transportation and warehousing efficiency and productivity can be improved?
(OR)
b) Identify the GAPS in the Customer Service Standard of TELCO with the industry level as well as Competitors.
17. a) Explain the types of Supply Chain Management and provide examples of how each type can be implemented in different industries.
(OR)
b) Outline the steps involved in implementing Supply Chain Management.
18. a) Discuss the different forecasting techniques used in SCM and their applicability.
(OR)
b) Illustrate the benefits and challenges of implementing a Just-In-Time (JIT) inventory system.
19. a) Describe the importance of EDI and E-Procurement in modern SCM.
(OR)
b) Define SCM Outsourcing. Evaluate the 7 Myths of SCM Outsourcing.
20. a) Discuss the impact of technological innovation on supply chain management and provide real-world examples.
(OR)
b) What are the challenges and benefits associated with implementing sustainability innovation in supply chain management?

Ethical paper