

(FOR THE CANDIDATES ADMITTED

23P1B311

DURING THE ACADEMIC YEAR 2023

ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEM ESTER EXAMINATIONS : NOVEMBER 2024

MCOM IB

MAXIMUM MARKS: 75

SEMESTER III

TIME : 3 HOURS

23P1B311 – INSTITUTIONS FACILITATING INTERNATIONAL TRADE

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. EPC stands for _____
 - a. Export Promotion Council
 - b. Export Promotion Committee
 - c. Expert People's Council
 - d. Expert People's Committee
2. Which of the following is not the schemes of RBI for export finance ?
 - a. Export Bills Credit Scheme 1963
 - b. Refinance under DBK credit scheme 1976
 - c. Pre-shipment credit scheme 1979
 - d. Export credit Interest subsidy scheme 1968
3. IMF was set up in _____
 - a. April 1947
 - b. October 1947
 - c. December 1945
 - d. September 1951
4. There are _____ member countries in World Bank
 - a. 200
 - b. 250
 - c. 189
 - d. 100
5. Which of the following is a micro finance programme?
 - a. Local village Bank
 - b. Self Help Group
 - c. Purvanchal bank
 - d. Utkal Grahmin Bank

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define ECGC
7. What is Duty Drawback Credit Scheme ?
8. What is GATT?
9. Who are the members of Asian Development Bank ?
10. Write a note on World Bank

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K3)

- 11 a. Discuss how the ECGC helps exporters
(OR)
 - b. Explain the export promotion schemes available in India
- 12 a. Illustrate the various financing programmes of EXIM Bank
(OR)
 - b. Discuss the range of financial services provided by EXIM bank towards the growth of MSME
- 13 a. State the objectives of GATT
(OR)
 - b. Examine the criticisms against Special Drawing Rights
- 14 a. Critically examine the achievements of UNCTAD
(OR)
 - b. Write a note on International Development Association

(CONT...2)

15 a. Explain the concept "General Agreement on Trade in Service".

(OR)

b. Assess the functions of DGFT.

SECTION C

(5 x 8= 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K4 (Or) K5)

16 a. Explain the functions of State Trading Corporations

(OR)

b. Discuss the various service offered by Export Credit Guarantee Corporation of India

17 a. Examine the role and functions of International Chamber of Commerce

(OR)

b. Enumerate the types of finance made available by EXIM bank for Export oriented Units

18 a. Discuss about the Seven elements of TRIPS

(OR)

b. Illustrate the Principles of WTO

19 a. Analyse the various activities of World Bank

(OR)

b. Describe the objectives and activities of Asian Development Bank

20 • a. You are a CFO of an Indian firm whose wholly owned subsidiary in U.S. manufactures component parts for your Indian assembly operations. The subsidiary has been financed by bank borrowings in India. One of your analyst told you that U.S. dollar is expected to depreciate by 20 percent against the Indian Rupee (INR) on the foreign exchange markets over the next year. What actions, if any, should you take? (OR)

b. A small Indian firm that has developed valuable new medical products using its unique biotechnology know-how is trying to decide how best to serve the U.S. market. Its choices are given below. The cost of investment in manufacturing facilities will be a major one for the Indian firm, but it is not outside its reach. If these are the firm & having only options, which one would you advise it to choose? Why?

(a) Manufacture the products at home and let foreign sales agents handle marketing.

(b) Manufacture the products at home and set up a wholly owned subsidiary in U.S. to handle marketing.

(c) Enter into an alliance with a large U.S. pharmaceutical firm. The products would be manufactured in U.S. by the 50/50 joint venture and marketed by the U.S. firm.