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(FOR THE CANDIDATES ADMITTED

22UIB512

DURING THE ACADEMIC YEAR 2022 ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : NOVEMBER-2024

BCOM IB (SF)

MAXIMUM MARKS: 50

SEMESTER-V

TIME : 3 HOURS

PART – III

22UIB512-FUNDAMENTALS OF SUPPLY CHAIN

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. What does the reverse supply chain focus on?
 - A) Moving products from suppliers to customers
 - B) Logistics management
 - C) Moving goods from consumers back to manufacturers
 - D) Demand planning
2. Which of the following is a barrier to internal integration?
 - A) Strong leadership
 - B) Silo mentality
 - C) Advanced technology
 - D) Clear communication
3. Just-in-Time purchasing primarily aims to_____
 - A) Increase warehouse inventory
 - B) Reduce lead times
 - C) Lower inventory costs
 - D) Maximize supplier contracts
4. Which of the following is a risk associated with outsourcing?
 - A) Improved quality control
 - B) Enhanced innovation
 - C) Loss of control over processes
 - D) Greater employee engagement
5. Which of the following is NOT a benefit of performance measurement in SCM?
 - A) Enhanced decision-making
 - B) Increased customer satisfaction
 - C) Decreased supplier engagement
 - D) Improved operational efficiency

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. What is Supply Chain Management?
7. What do you mean by Supply Chain Integration?
8. Define Supply Reliability
9. Outline Outsourcing in SCM
10. Define Performance Measurement

(CONT...2)

Ethical paper

SECTION – B**(5 X 3 = 15 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) Interpret the Objectives of Supply Chain Management.

(OR)

b) Examine the evolution of Supply Chain Management and its significance in today's business environment.

12. a) Discuss the Stages of Supply Chain Integration

(OR)

b) Examine the major barriers to internal integration in supply chains.

13. a) Assess the importance of purchasing in supply chain management.

(OR)

b) Appraise the concept of Just-in-Time (JIT) purchasing and its benefits.

14. a) List the various need for outsourcing in supply chain management.

(OR)

b) Sketch the common myths associated with SCM outsourcing.

15. a) How can organizations measure the effectiveness of their supply chain strategies? Assess.

(OR)

b) What challenges might organizations face when implementing performance measurement in SCM?

SECTION – C**(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4 (Or) K5)**

16. a) Point out the main activities involved in Supply Chain Management.

(OR)

b) Justify the key issues involved in developing a Supply Chain Framework

17. a) Interpret the dimensions of Supply Chain Excellence and their importance.

(OR)

b) Analyze the forces influencing Supply Chain Excellence (SCE).

18. a) Determine the purchasing process and its key stages.

(OR)

b) Evaluate the role of purchasing partnerships in supply chain management.

19. a) Analyze the risks associated with outsourcing.

(OR)

b) Examine the steps involved in the outsourcing process.

20. a) Point out the advantages of performance measures in Supply Chain Management.

(OR)

b) Categorize key parameters to consider when measuring supplier performance.