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(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2023 ONLY)

23UBM3N1

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : NOVEMBER-2024

COURSE NAME: UG COURSES

MAXIMUM MARKS: 50

SEMESTER: III

TIME : 2 HOURS

PART - IV

INTELLECTUAL PROPERTY RIGHTS

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. Which of the following is not a type of intellectual property?
A) Patent B) Trademark C) Copyright D) Real Estate
2. Which type of IPR protects inventions and innovations?
A) Copyright B) Trademark C) Patent D) Trade Secret
3. The symbol © represents which type of IPR?
A) Trademark B) Patent C) Copyright D) Trade Secret
4. Which of the following protects the brand name or logo of a company?
A) Patent B) Trademark C) Copyright D) Design
5. Which of the following IPRs protects the appearance, design, or feel of a product?
A) Trademark B) Patent C) Copyright D) Industrial Design

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

6. What is Intellectual Property Rights? **(K2)**
7. Define Patents. **(K2)**
8. Explain Trademarks. **(K2)**
9. Illustrate Copyright. **(K2)**
10. Construct Industrial design. **(K2)**

SECTION – B

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

- 11.a) Examine the role of the World Intellectual Property Organization (WIPO) in setting global IPR standards and facilitating international cooperation. **(K4)**
- (OR)**
- b) Evaluate the effectiveness of IP management principles in fostering innovation and protecting the rights of inventors and creators. **(K5)**

Conti...2

- 12.a) Compare different classifications of patents in India. **(K4)**
(OR)
b) Illustrate the process for filing different types of patent applications in India. **(K3)**
- 13.a) Discuss Fundamentals and functions of trademark in detail. **(K5)**
(OR)
b) Outline the guidelines for registration of trademark. **(K4)**
- 14.a) Explain Copy rights and its importance. **(K4)**
(OR)
b) Examine the rights conferred by copyright . **(K4)**
- 15.a) Analyze the concept of industrial design protection and explain why it is essential for businesses. **(K4)**
(OR)
b) Examine the benefits of industrial design registration for companies. **(K4)**
