

(FOR THE CANDIDATES ADMITTED

23UEN203

DURING THE ACADEMIC YEAR 2023

ONLY)

REG.NO.

[Empty box for registration number]

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY 2024

UG ALL COURSES(AIDED & SF)

MAXIMUM MARKS: 75

SEMESTER II

TIME : 3 HOURS

PART – II

23UEN203- COMMUNICATION SKILLS – II - SET B

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS. (K1)

1. People from ancient time chose a particular animal as a -----
a) God-figure b) God c) symbol d) sign
2. The fifth stage according to the poet is -----.
a) Old man b. soldier c. infant d. Judge
3. Earl married at the age of -----.
a. Fifty five b. Fifty six c. Fifty four d. Fifty one
4. Newspaper is a Print media of advertising
a) print, b)electroni c)digital d) none of the above
5. It is----- to pry into other person’s salary.
a) Unjust b) unethical c) immoral d) foolish

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Who has not remembered the Professor?
7. Who is a Snoop?
8. What is a Compound Adjective?
9. What was Baldwin’s advice to Gresham?
10. List the types of advertising.

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Find out the appropriate field vocabulary related to food and cooking from the following choices given:
i) Delicious ii) Appetizing iii) Sticky iv) Fresh v) Classic vi) Clear vii) Steam
viii) Melt ix) Light x) Boil

(Cake, Dessert, Dish, Meal, Salad, Vegetables, Butter, Soup, Eggs, Snack)

(OR)

b) Fill each of the blanks to form a new Compound adjective:

Bullet	
Water	Proof
ID	

12. a) Find out the adjectives for the following sentences:
 i) She will be in deep trouble if she is thrown out of the job
 ii) With your shallow knowledge you should not pose as a genius
 iii) The sharp criticism from the public forced the writer to withdraw the article.
 iv) The actor is known for his good looks.

(OR)

b) Look up the nouns in the right hand column below and match the adjectives with the nouns that collocate them :

- i. Main - smoker
- ii. High - language
- iii. Broad - hopes
- iv. Heavy - wit
- v. Strong - grin
- vi. Sharp - road

13. a) Convert the following into impersonal passive structures:

1. People know Kumar is a car thief.
- 2) People say that children are afraid of ghosts.
- 3) People say that this orchestra is the best in the world.
- 4) They think that he will be attending the meeting.
- 5) The students say that the exam was easy.

(OR)

b) Convert the following active voice into impersonal passive voice:

- i) Last year, the government announced Green- India scheme.
- ii) They say that might is right.
- iii) One finds mosquitoes everywhere.
- iv) He gave us a cheque.

14. a) Describe the character of Earl Hurtmore.

(OR)

b) Trace the bond of friendship between Baldwin and Gresham. Explain why Baldwin wished to attribute some credit to his friend.

15. a) What is the difference between harmless curiosity and corporate espionage?

(OR)

b) Draft an advertisement for a furniture shop.

SECTION – C

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4 (Or) K5)

16. a) Write sentences, using the Present perfect simple or the Present perfect continuous tense:

- i) The transport crew/ demand a pay hike/ for the last one year.
- ii) The teacher/ notice/ my absence last week.
- iii) Don't get angry. / I try/ to contact you many times.
- iv) She/know/ the secret/about her friend.
- v) Scientists/ warn us / about the phenomenon/ for a decade at least.

(OR)

b) Transform the Sentences from Positive in to Comparative Degree.

1. No other planet is so bright as Venus.
2. I am as weak as a child.
3. He is as cunning as a fox.
4. Smith is as intelligent as John.
5. That tree is not so large as this.

17. a) Rewrite the utterances using had + object +past participle so that their meanings remain the same.
1. On Tuesday someone stole my computer.
 2. Everyday a woman cleans and tidies her apartment.
 3. Someone broke my window glasses.
 4. A carpet fitter has just laid new carpets in every room.
 5. Last week a dentist straightened my teeth.
 6. Next week an artist is going to paint her portrait.
 7. Last month a decorator redecorated the whole apartment.
 8. On Saturday the police stopped us and they searched our bags for drugs.

(OR)

- b) Transform the Sentences from Positive Degree to Superlative Degree:

1. This book is long.
2. No other girl in the class is as tall as Alice.
3. Florida is a famous city.
4. No other animal is as faithful as the dog. .
5. No other game was as popular as cricket in India. .

18. a) List the Seven Stages of Life in detail.

(OR)

- b) Critically analyse the play “An Hour of Truth”.

19. a) Justify the mockery of Indian English in the poem “The Professor”.

(OR)

- b) What are the situations in business life when one should have the courage to say —It’s none of your business?

20. a) The Portrait by Aldous Huxley- An Analysis

(OR)

- b) Describe the types of advertising in detail.
