

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2023 ONLY)

23PCC2E4

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : MAY- 2024

COURSE NAME: M.Com.- C.A
SEMESTER : II

MAXIMUM MARKS: 75
TIME : 3 HOURS

INTERNATIONAL BUSINESS

SECTION – A (10 X 1 = 10 MARKS)

**ANSWER THE FOLLOWING QUESTIONS.
MULTIPLE CHOICE QUESTIONS.**

K1

1. Balance of trade refers to:_____.
 - a) The trade balance between imports and exports
 - b) The balance between government revenues and expenditures
 - c) The balance between savings and investments
 - d) The balance between trade tariffs and subsidies
2. What are the basic documents required for exporting goods?
 - a) Passport and visa
 - b) Invoice, packing list, and bill of lading
 - c) Birth certificate and driver's license
 - d) Rental agreement and utility bills
3. What is import duty?
 - a) Tax levied on exports
 - b) Tax levied on imports
 - c) Tax levied on domestic sales
 - d) Tax levied on manufacturing
4. SWIFT/BIC is associated with:_____.
 - a) Foreign investment
 - b) Foreign exchange
 - c) Foreign trade
 - d) Foreign aid
5. Which organization regulates Foreign Direct Investment (FDI)?
 - a) UNCTAD
 - b) WTO
 - c) IMF
 - d) Exim Bank

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

K2

6. Define International Business.
7. What is the meaning of Export?
8. What do you mean by Anti Dumping Duty?
9. Expand FEMA and FDI.
10. What are the types of exchange rate ?

SECTION – B (5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. K3

11. a) Explain the significance of international business in today's global economy.

(OR)

b) Describe the nature and scope of the international business environment.
12. a) Define export and discuss its various types.

(OR)

b) Outline the basic documents required for export transactions and explain the step-by-step procedure for exporting goods from India.
13. a) Define import and discuss its scope, uses, and forms.

(OR)

b) Describe the regulatory, basic, and executory documents involved in the import process.

(CONTD.....2)

14. a) Define foreign exchange and explain the features of FEMA (Foreign Exchange Management Act) 1999.
(OR)
- b) Discuss the SWIFT/BIC system and its role in facilitating international financial transactions.
- 15.a) Discuss the purpose of BRICS and its significance in promoting foreign investment among member countries.
(OR)
- b) Describe the functions and roles of international financial institutions such as WTO, World Bank Group, IMF, and Exim Bank.

SECTION – C (5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. K4&K5

16. a) Discuss two reasons for the growth of international trade and their impact on global development.
(OR)
- b) How do political, economic, and socio-cultural factors influence international business operations?
- 17.a) Explain the registration procedure for exports in India and highlight the importance of registration for exporters.
(OR)
- b) Analyze the current export trends in India and identify potential future exporting opportunities in specific industries.
18. a) Explain the concept of import duty, quota, and quantitative restrictions, and their implications on international trade.
(OR)
- b) Discuss the benefits of importing goods for the domestic economy and outline the current scenario of imports in India, highlighting key challenges and opportunities.
- 19.a) Discuss the significance of FEMA in regulating foreign exchange transactions in India.
(OR)
- b) Explain the factors influencing fluctuations in foreign exchange rates and describe the types of exchange rates and exchange controls in India.
- 20.a) Explain the concept of Foreign Direct Investment (FDI) and evaluate its merits and demerits in the retail sector.
(OR)
- b) Explain the role of international financial institutions towards global economic development and international trade.
