

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY – 2024

B.Com. – E.Commerce

MAXIMUM MARKS: 70

SEMESTER : VI

TIME : 3 HOURS

PART – III

INVESTMENT MANAGEMENT

SECTION - A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. Employment of funds with the aim of achieving additional income is known as.....
a) Investment b) Speculation c) Gambling d) Biting
2. The fundamental analysis approach has been associated with.....
a) Certainties b) Uncertainties c) Ratios d) Balance sheet
3. In Dow Theory, secondary movements are those which last only for a short while and they are also known as
a) Corrections b) Random wiggles c) Narrow movements d) Fluctuations.
4. That an investor invests in assets is known as a
a) Securities b) Block of assets c) Portfolio d) Investment
5. Markowitz efficient hypothesis was initiated in
a) 1958 b) 1959 c) 1961 d) 1960

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. List investment media.
7. Explain Company analysis.
8. Why is Elliott Wave used ?
9. What do you mean by Portfolio?
10. Mention the three types of factor models .

(CONTD 2)

SECTION – B**(5 X 4 = 20 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(K3)**

11. a) Describe the importance of investment.

(OR)

b) Discuss the features of investment media.

12. a) Explain the various variables that are to be considered while making economic analysis.

(OR)

b) State the assumptions of industry analysis.

13. a) Describe Dow theory.

(OR)

b) Discuss the technical analysis as a tool for security relation.

14. a) Narrate the scope of portfolio management.

(OR)

b) Point out the goals of portfolio construction.

15. a) Explain the assumption under Markowitz theory.

(OR)

b) Discuss the concept of Sharpe's model.

SECTION – C**(4 X 10 = 40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS****(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS (FROM Qn. No : 17 to 21)****(K4 (Or) K5)**

16. Distinguish between investment, speculation and gambling.

17. Explain the different types of investment risks.

18. Explain the relationship between fundamentals of economic analysis and efficient markets.

19. State the assumptions of technical analysis.

20. Explain the basic principles of portfolio decision.

21. Enumerate how Markowitz theory helps in planning an investor's portfolio.
