

(NO. OF PAGES: 2)

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2020-21 ONLY)

SUB CODE

REG.NO. :

N.G.M. COLLEGE (AUTONOMOUS): POLLACHI

END-OF-SEMESTER EXAMINATIONS: MAY 2024

B.COM B&I

MAXIMUM MARKS: 70

SEMESTER: VI

TIME : 3 HOURS

PART - III

INTERNATIONAL BUSINESS

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.(K1)

1. MNC Stands for _____
 - a. Multi-National Cooperation
 - b. Multi-National Corporation
 - c. Multi-National Company
 - d. Multi-National Collaboration
2. _____ is the first step in the internationalization process.
 - a. License
 - b. Foreign Investment
 - c. Sales
 - d. Export
3. The headquarters of SAARC are located at _____
 - a) New Delhi
 - b) Kabul
 - c) Kathmandu
 - d) Mumbai
4. World Trade Center (WTO) was established during the year _____
 - a) 1990
 - b) 1991
 - c) 1995
 - d) 2000
5. EXIM policy is prepared and announced by Central Government through _____
 - a. Ministry of Finance
 - b. Ministry of Commerce.
 - c. Reserve Bank of India
 - d. None of the above.

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define international trade.
7. Explain economic globalization.
8. Write a note on economic integration.
9. Expand UNCTAD.
10. What is EXIM policy?

(CONTD ... 2)

SECTION – B**(5 X 4 = 20 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K3)**

11. a) List the types of international business .

(OR)

b) Describe the large scale operations.

12. a) List the types of balance of payment.

(OR)

b) Compare between Balance of Trade and Balance of Payments.

13. a) Discover the reasons for economic integration.

(OR)

b) Describe the objectives of economic union.

14. a) Describe the provisions of the GATT.

(OR)

b) Show the main functions of UNCTAD.

15. a) Find the composition of imports.

(OR)

b) Assess the future trends in international business.

SECTION - C**(4 X 10 = 40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS****(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS****(FROM Qn. No : 17 to 21)****(K4 /K5)**

16. Discuss the drivers of globalisation.

17. Summarize the theories of international trade.

18. Evaluate the measures of managing BOP.

19. Discuss the SAARC.

20. Point out the objectives and functions of WTO.

21. Evaluate the special focus initiatives foreign trade policy.