

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2023 ONLY)

23UBM203

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : MAY 2024
COURSE NAME : B.B.A **TIME : 3 HOURS**
SEMESTER : II **MAXIMUM MARKS: 75**

PART - III

ORGANIZATIONAL BEHAVIOUR

SECTION – A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

K1

1. Organisational Behaviour is _____.
a) A Science b) An art c) A Science as well as an Art d) None of the Above
2. Anything that excites or arouses a person is called _____.
a) Stimulus b) Attitudes c) Personality d) None of these
3. Herzberg's hygiene factors lead to which of the following.
a) Motivation b) Frustration c) Lack of dissatisfaction d) Satisfaction
4. Which of the following is a Not a type of group?
a) Norming b) Storming c) Forming d) Performing
5. A free rein leader is also known as a _____ leader.
a) Laissez faire b) Autocratic c) Democratic d) None of these

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. K2

6. Define Organisational psychology.
7. What is Perception?
8. Define Motivation.
9. What is Conflict?
10. Define Leadership.

SECTION – B (5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. K3

11. a) State the Nature of OB.
(OR)
b) Explain the Theories of organization.
- 12.a) What are the Components of Perception?
(OR)
b) What are the different traits in personality?

(CONTD.....2)

13. a) Explain the Nature of Motivation.
(OR)
b) Outline the Maslow's hierarchy theory in detail.
14. a) Explain the different types of groups.
(OR)
b) Describe the process of Conflicts.
15. a) State the Importance of Leadership
(OR)
b) What are the approaches to organizational change?

SECTION – C**(5 X 8 = 40 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.K4 & K5**

- 16.a) Explain the Transactional analysis.
(OR)
b) What are the different types of stress? Explain the same.
- 17.a) Elucidate the different Theories of Personality.
(OR)
b) What is individual behavior? What are its types ? Explain the same
- 18.a) Explain Herzberg's two factor theory.
(OR)
b) Discuss the Porter and Lawler theory of motivation.
- 19.a) Briefly explain the various steps in brain storming.
(OR)
b) Enumerate the resolution of Conflict in detail.
- 20.a) Discuss the theories of Leadership.
(OR)
b) Write a detailed note on organizational development technique.

ETHICAL PAPER