

**(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2022-ONLY)**

SUBJECT CODE 22PSW309
REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : NOVEMBER 2023
MSW **MAXIMUM MARKS: 50**
SEMESTER III **TIME : 3 HOURS**

CORPORATE SOCIAL RESPONSIBILITY

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS. (K1)

1. Percentage of the average net profit goes for CSR from industries is _____.
a. 1 b. 2 c. 3 d. 4
2. _____ is a systematic plan for the expenditure of a usually fixed resource during a given period.
a. Budget b. Marketing c. Administration d. Evaluation
3. _____ responsibility initiatives aim to reduce pollution and greenhouse gas emissions and sustainable use of natural resources.
a. Human rights b. Economic c. Environmental d. Philanthropic
4. The involvement of people in a community in CSR projects to solve their own problems is termed as _____.
a. Community participation b. Corporate community participation
c. Participation d. Government participation
5. Livelihood and training centre at Kushi Trust, Raichur was implemented by _____.
a. Infosys b. ACC c. Reliance d. L&T

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES (K2)

6. Define CSR.
7. Explain need assessment.
8. Illustrate gender issues in multiculturalism.
9. List any two skills of social worker in CSR.
10. Expand ACC.

SECTION – B

(5 X 3 = 15 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a)Examine the significance of CSR in health sector.

(OR)

b)Describe the importance of CSR in education.

12. a)State the needfor partnership in CSR.

(OR)

b)Documenting in CSR must be coordinated and organized –Interpret.

13. a) Ethical and responsible practices are important in CSR - Assess

(OR)

b)Rights of consumers are protected by CSR –Illustrate.

14. a)Why public speaking skill is important in CSR Explain.

(OR)

b)Elabrate the need for organisation skills in CSR.

15. a)Explain the geo cycle project of ACC.

(OR)

b)Brief the CSR activities of Maruti Suzuki.

SECTION – C

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4/K5)

16. a)Trace the overview of corporate social responsibility in India.

(OR)

b)Discuss the legislations implemented to protect the environment.

17. a)Analyse the need for ISO in CSR.

(OR)

b)Recommend the ways to build successful partnership in CSR.

18. a)Summarize CSR in global scenario.

(OR)

b)Transparency in CSR reduces corruption – Defend with examples.

19. a)Examine the roles of social worker in CSR.

(OR)

b)Outline the skills required for a social worker in implementing CSR projects.

20. a)Evaluate the effectiveness of GAIL CSR initiatives towards empowering women.

(OR)

b)Summarize the CSR contribution of Bharath Petroleum Corporation Ltd for tribal welfare.
