

(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2023 ONLY)

23PCC1E1

REG.NO. :

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**

**END-OF-SEMESTER EXAMINATIONS : NOVEMBER-2023**

**COURSE NAME: M.Com.-C.A**

**MAXIMUM MARKS: 75**

**SEMESTER: I**

**TIME : 3 HOURS**

**BUSINESS ENVIRONMENT**

**SECTION – A**

**(10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**(K1)**

**MULTIPLE CHOICE QUESTIONS.**

1. Which of the following does not characterize the business environment?  
a) Relativity    b) Uncertainty    c) Complexity    d) Employees
2. Micro environment is also called as\_\_\_\_\_.  
a) General environment                      b) Operating environment  
c) Economic environment                      d) Political environment
3. Which among these is not a method of Privatization?  
a) Denationalization    b) Franchising    c) Sale of business    d) All of these
4. The new Industrial Policy announced on\_\_\_\_\_.  
a) 24.7.1991              b) 20.7.1991              c) 20.6.1992              d) 20.7.2011
5. Economic system consists-----  
a) Regulation              b) Land                      c) Management              d) All of these

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.**

**(K2)**

6. Define Business environment.
7. Expand of PESTLE.
8. Write any two features of Globalization.
9. What are the elements of business ethics?
10. What is meant by Women entrepreneur?

**SECTION – B**

**(5 X 5= 25 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

**(K3)**

11. a) What are the significance of Business environment?  
**(OR)**  
b) Explain the impact of competitive environment on business.
- 12.a) State the impact of Liberalization policy on Indian Economy.  
**(OR)**  
b) Write a short note on Globalization.
- 13.a) What are the needs for Political environment?  
**(OR)**  
b) Explain the objectives for State intervention.

**(CONTD.....2)**

14.a) List out the current trends in the Technological environment.

(OR)

b) Discuss the features of Technological environment.

15.a) Write a short note on Social environment.

(OR)

b) State the features of Corporate Governance.

**SECTION – C**

**(5 X 8 = 40MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

**(K4 (Or) K5)**

16. a) Discuss the various types of Business environment.

(OR)

b) Briefly explain the relationship between Economic and Non-economic development.

17.a) Discuss the criticism of new Industrial Policy.

(OR)

b) Explain the measures of Privatization in India.

18. a) Explain the different role of Government in Indian economy.

(OR)

b) Examine the significance of Political environment to business.

19.a) Discuss the Technological environment.

(OR)

b) Enumerate the impact of technology on society.

20.a) Explain the causes of Child labor.

(OR)

b) Corporate Governance Functions - Briefly explain.

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