

(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2023 ONLY)

22PCC311

REG.NO. :

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**  
**END-OF-SEMESTER EXAMINATIONS : NOVEMBER-2023**

**COURSE NAME: M.Com C.A.**

**MAXIMUM MARKS: 50**

**SEMESTER: III**

**TIME : 3 HOURS**

**RESEARCH METHODOLOGY**

**SECTION – A**

**(10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**K1**

**MULTIPLE CHOICE QUESTIONS.**

1. Systematized effort to gain new knowledge is \_\_\_\_\_  
a) Research    b) Finance    c) Trade    d) Marketing
2. A \_\_\_\_\_ is one of the part of population.  
a) Survey    b) Sample    c) Data    d) Investigation
3. \_\_\_\_\_ data are those which are new and original in nature.  
a) Primary    b) Secondary    c) Actual    d) Collecting
4. \_\_\_\_\_ is usually considered as the principal instrument in research.  
a) Hypothesis    b) Null Hypothesis    c) Alternative Hypothesis    d) Relational Hypothesis
5. Report can be classified into \_\_\_\_\_ various types.  
a) Two    b) Three    c) Four    d) Five

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. K2**

6. List any three types methods of Research.
7. Write any two characteristics of a good sampling.
8. What is meant by Secondary data?
9. Write any two functions of Hypothesis.
10. What is a Report?

**SECTION – B**

**(5 X 3 = 15 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

11. a) What are the steps involved in the planning stage of research project?  
(OR)  
b) Write a short note on Applied Research.
12. a) What are the objectives of sampling?  
(OR)  
b) Explain the various advantages of sampling.
13. a) State the Various merits of Questionnaires.  
(OR)  
b) Explain the different methods of collection of Primary Data.

**(CONTD .... 2)**

14.a) What are the difficulties in the formulation of a hypothesis?

(OR)

b) Discuss the uses of Chi-square test.

15.a) Explain the various types of Report.

(OR)

b) State the various type's essentials of a Good Report.

**SECTION – C**

**(5 X 5 = 25 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

16. a) What are the various factors affecting Research Design?

**K4**

(OR)

b) State the components of a Research plan.

**K4**

17. a) Explain the various types of Probability Sampling Methods.

**K4**

(OR)

b) State the advantages of cluster sampling.

**K4**

18. a) Bring out the merits of Questionnaire.

**K4**

(OR)

b) Explain the various demerits of Interview Schedule.

**K5**

19. a) State the different types of statistical analysis.

**K4**

(OR)

b) What are the various forms of interpretation?

**K5**

20. a) Explain the various types of Research report.

**K4**

(OR)

b) What are the contents of Research Report?

**K5**

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