

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**

**END-OF-SEMESTER EXAMINATIONS : NOVEMBER – 2023**

**M.Com.**

**MAXIMUM MARKS: 75**

**I SEMESTER**

**TIME : 3 HOURS**

**BUSINESS ENVIRONMENT**

**SECTION – A**

**(10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**MULTIPLE CHOICE QUESTIONS.**

**(K1)**

1. Which of the following factor is included in micro environment?
  - a) Customers
  - b) Suppliers
  - c) Intermediaries
  - d) All of the above
2. International Trade is termed as .....
  - a) Trade between countries
  - b) Trade between regions
  - c) Trade between provinces
  - d) Trade between State
3. Business ethics means .....
  - a) Ethics of the company
  - b) Ethical theory of the company
  - c) Rules and policies
  - d) Compromise between ethics and customs
4. The full form of FDI is .....
  - a) Foreign Development Index
  - b) Foreign Direct Investment
  - c) Foreign Department of Investment
  - d) Federal Department of Investigation
5. The Headquarters of WTO situated at -----
  - a) India
  - b) New York
  - c) Geneva
  - d) Tokyo

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.**

**(K2)**

6. Define the meaning of business environment.
7. Construct the concept of Tariff.
8. Explain the term of Business Ethics.
9. Interpret the meaning of FPI.
10. Indicate the explanation of IMF.

**(CONTD .... 2)**

**SECTION – B****(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(K3)**

11. a) Describe the nature of business environment.

**(OR)**

b) Show the content of Competition Act 2002.

12. a) Examine the modes of entry into International business.

**(OR)**

b) List the significance of Indian Foreign Trade Policy.

13. a) Find the meaning of Corporate Social Responsibilities.

**(OR)**

b) Describe the components of Balance of Payments.

14. a) Enumerate the concept of Foreign Portfolio Investment.

**(OR)**

b) Examine the Cost and Benefit of FDI.

15. a) List the objectives of IMF.

**(OR)**

b) Describe the functions of UNCTAD.

**SECTION – C****(5 X 8 = 40 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(K4 (Or) K5)**

16. a) Examine the types of business environment.

**(OR)**

b) Discuss the role of MSME in economic development.

17. a) Analyze the theories of International Business.

**(OR)**

b) Discuss the regulations of FEMA.

18. a) Determine the objectives of business ethics.

**(OR)**

b) Point out importance of Balance of Payments.

19. a) Evaluate the types of FDI.

**(OR)**

b) Justify India's FDI policy.

20. a) Discuss the functions of WTO.

**(OR)**

b) Interpret the Agriculture Agreements.

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