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(FOR THE CANDIDATES ADMITTED

20UCC4A4

DURING THE ACADEMIC YEAR 2020 ONLY)

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : JULY 2022

B.COM.-CA

MAXIMUM MARKS: 70

IV SEMESTER

TIME : 3 HOURS

**PART – III**

**PRINCIPLES OF MANAGEMENT**

**SECTION – A**

**(10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**MULTIPLE CHOICE QUESTIONS.**

**(K1)**

1. “Principles of management” was contributed by\_\_\_\_\_.  
a) F.W Taylor            b) Maslow            c) Henry Fayol            d) McGregor
2. The first and foremost functions of management is\_\_\_\_\_.  
a) Planning            b) Organizing            c) Controlling            d) Co-ordination
3. A \_\_\_\_\_is a tool for corporate Governance  
a) Training            b) Recruitment            c) Consulting            d) Communication
4. Formal authority flow from upwards to downwards is \_\_\_\_\_.  
a) Formal organization            b) Informal organization  
c) Business or organization            d) Strategic organization
5. Budgetary control system involves \_\_\_\_\_.  
a) Estimation of costs            b) Preparation of budgets  
c) Setting of targets            d) Cost reduction

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES**

**(K2)**

6. Define Management.
7. What is MBO?
8. What do you understanding by Span Control?
9. State the meaning of Grapevine communication.
10. What is Control?

**(CONTD...2)**

**SECTION-B****(5 X 4 = 20 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) Assess the importance of management.

**(OR)**

b) Examine the role played by a manager in a business organization.

12. a) Categorize the types of planning.

**(OR)**

b) Describe the advantages of planning.

13. a) Discuss the various stages involved in the selection process.

**(OR)**

b) Explain the need for departmentalization.

14. a) Highlight the merits of internal sources of recruitment.

**(OR)**

b) Describe the Maslow's theory of motivation.

15. a) List out the qualities of a good leader.

**(OR)**

b) Prepare the steps involved in control process

**SECTION - C****(4 X 10 = 40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS****(16<sup>th</sup> QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS****(FROM Qn. No : 17 to 21)****(K4 (Or) K5)**

16. Identify the functions of management.

17. Analyze the nature of management.

18. Point out the various steps involved in the process of planning.

19. Enumerate the different types of organization.

20. Explain the barriers of effective communication.

21. Discuss the different types of leadership styles.

