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(FOR THE CANDIDATES ADMITTED

21UCF204

DURING THE ACADEMIC YEAR 2021 ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS): POLLACHI

END-OF-SEMESTER EXAMINATIONS: JULY 2022

B.COM (FINANCE)

MAXIMUM MARKS: 70

SEMESTER: II

TIME: 3 HOURS

PART – III

BUSINESS MANAGEMENT

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. Management is what manager does _____.
a) Peter F Ducker b) Henry Fayol c) George R Terry d) Louis Allen
2. _____ is the first function of management.
a) Planning b) Organizing c) Directing d) Controlling
3. Simple and oldest form of organization is _____.
a) Line organization b) Functional Organization
c) Committee Organization d) Line and Staff Organization
4. Which Theory is positive approach _____.
a) Theory X b) Theory Y c) Theory Z d) Need theory
5. The term 'ethics' refers to moral principles that governs person's _____.
a) attitude b) style c) behaviour d) attire

ANSWER THE FOLLOWING IN ONE OR TWO SENTENCES

6. Expand MBE.
7. Explain the concept of Analytics Decision making.
8. Give a brief note on Span of Control.
9. Who propounded the theory X and Y?
10. What do you mean by CAVEAT EMPTOR?

SECTION -B

(5 X 4 = 20 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

11. a. Define Management. Give its importance
(OR)
b. What are the important functions of management?
12. a. Discuss in detail the process on decision making.
(OR)
b. List out the objectives of planning.

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13. a. Explain the various sources of External recruitment.
(OR)
b. Describe the different types of Delegation.
14. a Compare Theory X and Theory Y.
(OR)
b. List out the characteristics of an ideal control system.
15. a. Define the term Business ethics.
(OR)
b. State the principles of Business ethics.

SECTION -C

(4 X 10 = 40 MARKS)

**ANSWER ANY FOUR OUT OF SIX QUESTIONS:
(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS
FROM Q.No. 17 to 21)**

16. Narrate the contributions of Henry Fayol to the management.
17. List out the advantages and Disadvantages of MBO.
18. Point out the steps involved in planning.
19. Discuss in detail the different forms of organization.
20. Explain the various techniques of co-ordination.
21. Describe in detail the various types of Business Ethics.
