

(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2020 ONLY)

20 UBM 410

REG.NO. :

**N.G.M.COLLEGE (AUTONOMOUS), POLLACHI**  
**END-OF-SEMESTER EXAMINATIONS: JULY 2022**

**B.B.A.**  
**SEMESTER: IV**

**MAXIMUM MARKS: 70**  
**TIME : 3 HOURS**

**PART III**

**PRODUCTION AND MATERIAL MANAGEMENT**

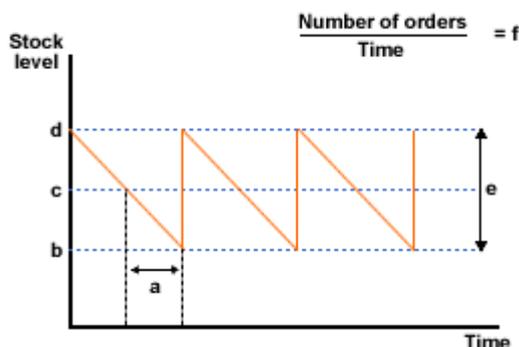
**SECTION-A (10X1=10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**  
**MULTIPLE CHOICE QUESTIONS.**

- Raw Materials and WIP can be classified under \_\_\_\_\_.  
A. Indirect Material  
B. Direct Material  
C. Finished Material  
D. Standard Parts
- \_\_\_\_\_ are the basic materials which have not undergone any conversion since their receipt from suppliers.  
A. WIP  
B. Raw Material  
C. Finished Parts  
D. Work Made Parts
- Buying according to the requirements is called \_\_\_\_\_.  
A. Seasonal Buying  
B. Hand to mouth buying  
C. Scheduled Buying  
D. Tender Buying
- Which is not a part of 5R's of buying?  
A. Right Quality  
B. Right Quantity  
C. Right Source  
D. None of the above
- The business cycle, price trends, National Economy is \_\_\_\_\_.  
A. Micro Factors  
B. Macro Factors  
C. Controllable Factors  
D. None of the above

**ANSWER THE FOLLOWING QUESTIONS IN ONE (OR) SENTENCES.**

- Explain operations management? Define it.
- Interpret improvement important to operations management?
- What role does systems management play in productivity management?
- Indicate three categories of stock.
- Examine the stock control chart below, and then answer the questions.



Various points and levels are marked with the letters a to f.

(CONTD.....2)

**SECTION-B (5X4=20 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

11. (a) Identify each of the points and explain their meaning.  
(OR)  
(b) What are the two functions of materials handling.
12. (a) Assess how a firm determines its minimum stock level.  
(OR)  
(b) What are the costs of material handling equipment.
13. (a) Examine the reasons why firms hold stocks of finished goods.  
(OR)  
(b) What is maintenance management.
14. (a) What is ROI?  
(OR)  
(b) What are the objectives of materials management.
- 15.(a) Compare between 'reorder level' and the 'reorder quantity'.  
(OR)  
(b) Describe Economics Order Quantity (EOQ) differs from product to product.

**SECTION – C****(4 X 10 = 40 MARKS)**

**ANSWER ANY FOUR OUT OF SIX QUESTIONS .**

**(16<sup>th</sup> QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS**

**(FROM Qn. No : 17 to 21)**

**(K4 (Or) K5)**

16. Using examples, explain why capacity utilisation is significant in the process of creating competitive advantage.
17. Summarise the terms:  
Outsourcing  
Backshoring.
18. Distinguish between just-in-time and just-in-case as stock management systems.
19. Evaluate multi-skilled employees are vital for the success of a just-in-time management system.
20. Justify the purpose of keeping inventory in an organization?
21. What is the purpose of TQM in an organization?

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