(FOR THE CANDIDATES ADMITTED

DURING THE ACADEMIC YEAR 2020 ONLY)

20 UBM 4A4

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : JULY-2022

B.B.A   **MAXIMUM MARKS: 70**

SEMESTER IV   **TIME : 3 HOURS**

PART - III
MANAGEMENT INFORMATION SYSTEM

SECTION - A   **(10 X 1 = 10 MARKS)**

ANSWER THE FOLLOWING QUESTIONS.
MULTIPLE CHOICE QUESTIONS.   **(K1)**

1. Choose the operating element of MIS form the below_____.

   a) Data   b) Software   c) Hardware   d) All the above

2. Which one is not a secondary storage device?

   a) DVD   b) CD   c) RAM   d) Memory card   e) None of these

3. Which of the following is not a part of Transaction processing cycle?

   a) Data Collection   b) Data Storage   c) Data Storage   d) All the above   e) None of the these

4. Select a feature of Decision Support System from the below_____.

   a) Adaptability   b) Flexibility   c) Efficiency   d) Effectiveness   e) All of these

5. A closed system is self-contained and does not exchange data with any outside system.
   Tell your opinion on the statement_____.

   a) Completely True   b) Completely False   c) Partly True

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.   **(K2)**

6. Define Management Information System.

7. Explain the meaning of database organization.

8. Interpret Retrieval in transaction processing in your own words.

9. Define Decision Support System.

10. Interpret Control function for information processing.

SECTION – B   **(5 X 4 = 20 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Describe the step by step process of MIS.
                              (OR)
    b) Interpret the role organization function in MIS.

12. a) Examine the significance of logical data concepts in your own words.
                              (OR)
    b) Compare Primary Storage with Secondary Storage, with an example

13.a)   Show the significance of Transaction Processing in MIS.
                                (OR)
   b)   Interpret the concept of Document distribution and its features.

14.a)   Examine the objective of decision making concept.
                                (OR)
   b)   Assess the scope of Decision support system in MIS.

15.a)   Sketch the General Model of a system and explain the same in brief.
                                (OR)
   b)   Interpret the role of Information processing in MIS.

SECTION - C   (4 X 10 = 40 MARKS)
ANSWER ANY FOUR OUT OF SIX QUESTIONS
(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS
(FROM Qn. No : 17 to 21)   (K4 (Or) K5)

16.   Analyse the significance of various phases of decision making process in MIS

17.   Contrast MIS with other disciplines and explain the same, in detail.

18.   Analyze the features of various types of file organizations.

19.   Summarise the transaction processing cycle.

20.   Interpret the characteristics and Classes of Decision Support System

21.   Construct the significance of various types of systems in MIS.

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