**(FOR THE CANDIDATES ADMITTED**
**DURING THE ACADEMIC YEAR 2021 ONLY)**

21UBM4A4

REG NO:

## N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

### END-OF-SEMESTER EXAMINATIONS : MAY - 2023

**COURSE NAME:  B.B.A**                    **MAXIMUM MARKS: 70**

**SEMESTER: IV**                              **TIME : 3 HOURS**

## PART - III
## MANAGEMENT INFORMATION SYSTEM

**SECTION - A**          **(10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**
**MULTIPLE CHOICE QUESTIONS.**                                **(K1)**

1.  What are the components of management information system?
    (a) data          (b) software          (c) hardware          (d) all the above

 2. Tell the name for a collection of programs that enable us to store, modify, and extract information
    from a database_____.
    a) Data manager system                        b) Database management system
    c) Database marketing system                  d) Detailed management system

3.  Which of the following is characteristics of transaction processing system?
    (a) provides summary information          (b) fairly easy to computerise
    (c) used by upper management              (d) rapid processing

4.  It is a computer application used to support determinations, decisions, and
    courses of action in an organization or a business_____.
    (a) Decision Support System                        (b) Transaction Process System
    (c) Executive Support System                       d) Database management system

5.  Which of the followings means a structured link between groups of components?
    (a) System          (b) Processor          (c) Microprocessor          (d) CPU

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.**                    **(K2)**

6.  Define MIS.

7.  Interpret the meaning of Data.

8.  Explain the meaning of data processing.

9.  Interpret the concept of decision making.

10. Define system.

**SECTION – B**                    **(5 X 4 = 20 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11.a)   Sketch the structure of MIS.

**(OR)**

   b)  Describe the subsystem of MIS.

12.a)   List the types of files.

**(OR)**

   b)   Assess the advantages and disadvantages of sequential file organization.


13. a)   Describe the transaction documents.

**(OR)**

   b)   Compare the methods of processing transaction.


14.a)   Examine classes of decision support system.

**(OR)**

   b)   Assess the characteristics of decision support system.


15.a)   Sketch the general model of a system.

**(OR)**

   b)   Describe the concept of decoupling.


**SECTION - C**                         **(4 X 10 = 40 MARKS)**
**ANSWER ANY FOUR OUT OF SIX QUESTIONS**
**(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS (FROM Qn. No : 17 to 21)**                         **(K4 (Or) K5)**

16.   Summarise the methods of file organisation.

17.   Discuss the process of MIS.

18.   Categorize various physical storage devices.

19.   Construct the steps involved in transaction processing cycle with diagram.

20.   Prepare the phases of decision making process.

21.   Discuss the types of systems.


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ETHICAL PAPER