

N.G.M.COLLEGE (AUTONOMOUS): POLLACHI
END-OF-SEMESTER EXAMINATIONS: DECEMBER 2022

B.COM (SF)
SEMESTER: V

MAXIMUM MARKS: 50
TIME: 2 HOURS

PART – IV : SKILL BASED ELECTIVE PAPER-1
INTELLECTUAL PROPERTY RIGHTS (IPRS)
SECTION - A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS

(K1)

1. Which is not a type of Intellectual property?
(a). Copyright. (b). Patent. (c). Trade mark (d). Building
2. Patent for the ----- straightly prohibited
(a). Knowledge (b). Arms (c). Atomic energy (d). Junk food
3. The term copyright is granted for -----
(a).Original Trademark (b). Original Product (c). Original Music (d). Original Ideas
4. ----- is the Trademark Act
(a). 1989 (b). 1999 (c). 2009 (d). 2019
5. Unfair competition is not concerned with -----
(a). Misrepresentation (b). Illegal practices (c). Honest (d). Deceptive

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define the term “Intellectual Property Rights”.
7. Illustrate the term “copy right”.
8. Differentiate copy right from right.
9. Give examples for trademark.
10. Indicate the causes for unfair competition.

SECTION - B (5 X 8 = 40 MARKS)

ANSWER ANY FIVE QUESTIONS OUT OF THE EIGHT QUESTIONS.

(K3)

11. List the nature of intellectual Property.
12. Describe the need and importance of IPR.
13. Examine various steps involved in patent process and rights of a patent holder.
14. Compare copy right with patent right.
15. Discuss different types of trademark.
16. Describe various types of signs in IPR.
17. Examine different kinds of unfair competition.
18. Interpret the advantages and disadvantages of unfair competition.
