

FOR THE CANDIDATES ADMITTED DURING (NO. OF PAGES : 2)

THE ACADEMIC YEAR 2021-22 ONLY SUBJECT CODE 21 UEC 3N1

REG.NO.

NGM COLLEGE (AUTONOMOUS) POLLACHI

END-OF-SEMESTER EXAMINATIONS: DECEMBER - 2022

B.Com. – E.Commerce

MAXIMUM MARKS: 50

III SEMESTER

TIME: 2 HOURS

PART-IV: NON-MAJOR ELECTIVE PAPER-I

DYNAMICS IN E-COMMERCE

SECTION – A

[10 x 1 =10 MARKS]

ANSWER THE FOLLOWING QUESTIONS

MULTIPLE CHOICE QUESTIONS:

(K1)

1. E-commerce __refers to the principles which guide safe electronic transactions.
a) Transactions b) Authorization c) Security d) Authority
2. E.bay is a good example to define _____.
a) B2B b) B2C c) C2C d) G2C
3. The headquarter of the National Stock Exchange is situated in _____.
a) Mumbai b) Kolkata c) Chennai d) Delhi
4. E-business stands for _____.
a) Electronic business b) Electron business c) Electric business d) All of the above
5. Transfer of information from one organization to another organization through online is known as _____.
a) E-business b) E-commerce c) E-learning d) All the above

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. Define E-commerce.
7. What is B to B Model?
8. What is an Electronic newspaper?
9. Expand PAN.
10. What is E-filing?

ETHICAL PAPER

(CONTD.....2)

(2) (21 UEC 3N1)

SECTION – B (5×8=40 Marks)

ANSWER ANY FIVE OF THE FOLLOWING QUESTIONS.

(K3)

11. Explain the frame work of E-Commerce.
12. Discuss the scope of E-Commerce.
13. Explain the Merits and Demerits of online shopping.
14. Discuss E-Commerce models.
15. Write A note on E-Business.
16. Briefly explain online railway and airway ticket reservation.
17. Discuss E-Filling.
18. Briefly explain the advantages and disadvantages of E-Commerce.

ETHICAL PAPER