

(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2022 ONLY)

22PCC1E1

REG.NO. :

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**

**END-OF-SEMESTER EXAMINATIONS: DECEMBER – 2022**

**M.Com.- C.A.**

**MAXIMUM MARKS: 50**

**I SEMESTER**

**TIME: 3 HOURS**

**BUSINESS ENVIRONMENT**

**SECTION - A**

**(10 X 1= 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**MULTIPLE CHOICE QUESTIONS.**

**K1**

1. Which of the following are the dimensions of the business environment?
  - a. Economic & Social
  - b. Technological & Economic
  - c. Legal & Social
  - d. All of the above
2. \_\_\_\_\_ means the transfer of ownership, management and control of public sector enterprises to the private sector.
  - a. Liberalisation
  - b. Privatisation
  - c. Globalisation
  - d. None of the above
3. \_\_\_\_\_ is an organization created for the purpose of satisfying human wants through the utilization of national resources.
  - a. Economic system
  - b. Political system
  - c. business system
  - d. None of these
4. Which of the following word has not been written in the \_\_\_\_\_ of the Indian Constitution?
  - a. Sovereign
  - b. Socialist
  - c. Democratic
  - d. Indians
5. Which of the following is a remedy to solve the problems of women entrepreneurs?
  - a. Social attitude
  - b. Finance cells
  - c. Stiff Competition
  - d. Supervision

**ANSWER THE FOLLOWING IN ONE OR TWO SENTENCES. K2**

6. Define the term Business Environment.
7. Why is privatization important?
8. What is a Political Environment?
9. What is Technology Policy?
10. What are Corporate Social Responsibilities?

**SECTION – B**

**(5 X 3 = 15 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. K3**

11. a) Briefly explain the types of Environment.  
( OR )  
b) What are the characteristics of Business Environment?

**(CONTD.....2)**

12. a ) Briefly discuss the problems of Privatization.  
(OR)  
b) What are the advantages of Globalization?
13. a) Explain the Political environment related factors and elements.  
(OR)  
b) State how political factors affect the Environment.
14. a) Explain the factors affecting Technological Environment  
(OR)  
b) Explain the impact of technology on society.
- 15.a) Discuss the need for the social responsibility.  
(OR)  
b) What are the problems faced by women Entrepreneur?

**SECTION – C (5 X 5 = 25 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. K4 & K5**

16. a) What are the objectives of Business Environment?  
(OR)  
b) Explain the elements of business environment.
- 17.a) Discuss the positive and negative implications of globalization of the Indian Economy.  
(OR)  
b) Write about ways of privatization.
18. a) Discuss the different roles of Government in Indian Economy.  
(OR)  
b) Discuss the Components of Preamble of the Indian Constitution.
19. a) Discuss briefly the impact of Technology on Business Environment.  
(OR)  
b) Discuss the Status of Technology in India.
20. a) Explain the Financial Support for Women Entrepreneur in India.  
(OR)  
b) Discuss the problems in Corporate Governance.

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